

Tourist Expenditure Survey (1st Quarter)

Main indicators by island of stay



Tourists (over 15 years old)

1 st Quarter	2019	2023	Change
Lanzarote	632,357	647,332	2.4%
Fuerteventura	413,243	498,038	20.5%
Gran Canaria	1,095,726	1,063,491	-2.9%
Tenerife	1,342,298	1,477,121	10.0%
La Palma	66,451	35,215	-47.0%
Canary Islands	3,592,235	3,737,608	4.0%

Tourist turnover (€ million)

1 st Quarter	2019	2023	Change
Lanzarote	546	882	61.6%
Fuerteventura	398	703	76.5%
Gran Canaria	1,161	1,632	40.6%
Tenerife	1,333	2,063	54.7%
La Palma	72	41	-42.7%
Canary Islands	3,560	5,353	50.4%

Tourists with holiday package (%)

1 st Quarter	2019	2023	Change
Lanzarote	48.7%	41.8%	-7.00
Fuerteventura	72.5%	58.9%	-13.64
Gran Canaria	53.0%	51.5%	-1.51
Tenerife	49.0%	40.8%	-8.12
La Palma	49.1%	59.0%	9.95
Canary Islands	53.1%	46.7%	-6.47

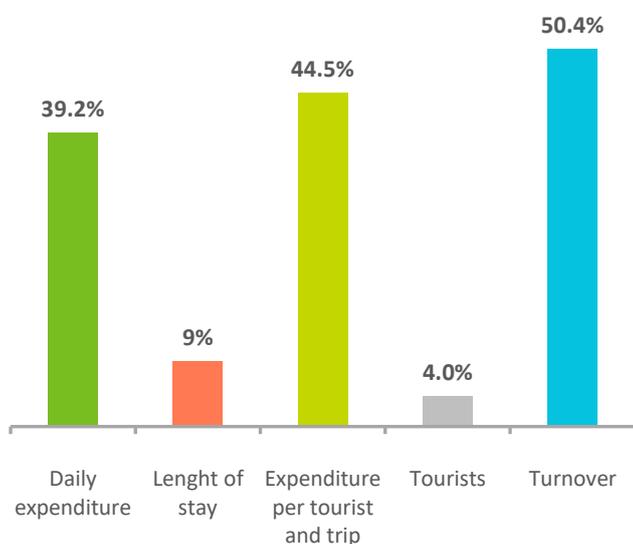
Expenditure per tourist and trip (€)

1 st Quarter	2019	2023	Change
Lanzarote	863	1,363	57.9%
Fuerteventura	964	1,412	46.5%
Gran Canaria	1,060	1,535	44.8%
Tenerife	993	1,397	40.6%
La Palma	1,081	1,169	8.1%
Canary Islands	991	1,432	44.5%

Average daily expenditure (€)

1 st Quarter	2019	2023	Change
Lanzarote	112.3	167.5	49.2%
Fuerteventura	113.9	166.5	46.2%
Gran Canaria	126.8	172.8	36.3%
Tenerife	122.8	167.2	36.2%
La Palma	106.1	138.4	30.4%
Canary Islands	121.0	168.5	39.2%

Main indicators change
(change, 1st quarter)



Length of stay (days)

1 st Quarter	2019	2023	Change
Lanzarote	8.42	9.33	0.91
Fuerteventura	9.23	9.43	0.21
Gran Canaria	9.53	11.05	1.51
Tenerife	9.49	10.05	0.56
La Palma	11.52	9.41	-2.11
Canary Islands	9.32	10.13	0.81

Source: ISTAC (Encuesta sobre el Gasto Turístico).

Note: Tourists under 16 years old are excluded.

Tourist Expenditure Survey (1st Quarter)

Main indicators by island of stay



Canary Islands

1 st Quarter	2019	2023	Change
Tourists	3,592,235	3,737,608	4.0%
- book package	1,908,947	1,744,501	-8.6%
- do not book package	1,683,288	1,993,107	18.4%
% book package	53.1%	46.7%	-6.47
Average daily expenditure	991	1,432	44.5%
Expenditure per tourist and trip	121.0	168.5	39.2%
Length of stay	9.32	10.13	0.81
Turnover (€ million)	3,560	5,353	50.4%

Fuerteventura

1 st Quarter	2019	2023	Change
Tourists	413,243	498,038	20.5%
- book package	299,804	293,410	-2.1%
- do not book package	113,439	204,628	80.4%
% book package	72.5%	58.9%	-13.64
Average daily expenditure	964	1,412	46.5%
Expenditure per tourist and trip	113.9	166.5	46.2%
Length of stay	9.23	9.43	0.21
Turnover (€ million)	398	703	76.5%

Tenerife

1 st Quarter	2019	2023	Change
Tourists	1,342,298	1,477,121	10.0%
- book package	657,102	603,112	-8.2%
- do not book package	685,196	874,009	27.6%
% book package	49.0%	40.8%	-8.12
Average daily expenditure	993	1,397	40.6%
Expenditure per tourist and trip	122.8	167.2	36.2%
Length of stay	9.49	10.05	0.56
Turnover (€ million)	1,333	2,063	54.7%

Lanzarote

1 st Quarter	2019	2023	Change
Tourists	632,357	647,332	2.4%
- book package	308,266	270,264	-12.3%
- do not book package	324,091	377,068	16.3%
% book package	48.7%	41.8%	-7.00
Average daily expenditure	863	1,363	57.9%
Expenditure per tourist and trip	112.3	167.5	49.2%
Length of stay	8.42	9.33	0.91
Turnover (€ million)	546	882	61.6%

Gran Canaria

1 st Quarter	2019	2023	Change
Tourists	1,095,726	1,063,491	-2.9%
- book package	580,722	547,544	-5.7%
- do not book package	515,004	515,947	0.2%
% book package	53.0%	51.5%	-1.51
Average daily expenditure	1,060	1,535	44.8%
Expenditure per tourist and trip	126.8	172.8	36.3%
Length of stay	9.53	11.05	1.51
Turnover (€ million)	1,161	1,632	40.6%

La Palma

1 st Quarter	2019	2023	Change
Tourists	66,451	35,215	-47.0%
- book package	32,602	20,783	-36.3%
- do not book package	33,849	14,432	-57.4%
% book package	49.1%	59.0%	9.95
Average daily expenditure	1,081	1,169	8.1%
Expenditure per tourist and trip	106.1	138.4	30.4%
Length of stay	11.52	9.41	-2.11
Turnover (€ million)	72	41	-42.7%

Source: ISTAC (Encuesta sobre el Gasto Turístico).

Note: Tourists under 16 years old are excluded.

Tourist Expenditure Survey (1st Quarter)

Main indicators by source market



Tourists (over 15 years old)

1 st Quarter	2019	2023	Change
United Kingdom	1,045,787	1,144,580	9.4%
Germany	707,077	665,000	-6.0%
Nordic countries	567,038	477,195	-15.8%
Spanish Mainland	379,734	372,430	-1.9%
Others	892,599	1,078,403	20.8%
All markets	3,592,235	3,737,608	4.0%

Tourist turnover (€ million)

1 st Quarter	2019	2023	Change
United Kingdom	936	1,570	67.8%
Germany	819	1,103	34.7%
Nordic countries	704	857	21.8%
Spanish Mainland	217	265	22.0%
Others	884	1,559	76.3%
All markets	3,560	5,353	50.4%

Tourists with holiday package (%)

1 st Quarter	2019	2023	Change
United Kingdom	55.2%	53.4%	-1.77
Germany	67.4%	63.8%	-3.64
Nordic countries	73.8%	63.2%	-10.54
Spanish Mainland	18.3%	14.1%	-4.16
Others	41.1%	32.9%	-8.27
All markets	53.1%	46.7%	-6.47

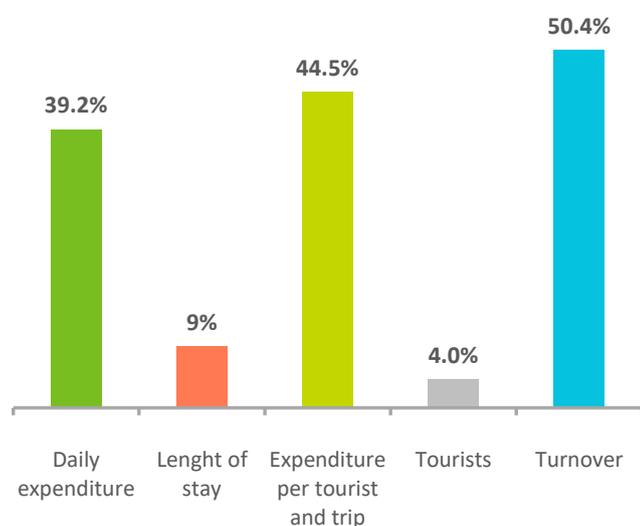
Expenditure per tourist and trip (€)

1 st Quarter	2019	2023	Change
United Kingdom	895	1,372	53.3%
Germany	1,158	1,658	43.2%
Nordic countries	1,241	1,795	44.7%
Spanish Mainland	572	711	24.3%
Others	991	1,446	45.9%
All markets	991	1,432	44.5%

Average daily expenditure (€)

1 st Quarter	2019	2023	Change
United Kingdom	118.4	176.0	48.7%
Germany	119.2	166.4	39.6%
Nordic countries	140.7	188.6	34.1%
Spanish Mainland	110.4	127.9	15.8%
Others	117.7	167.0	41.9%
All markets	121.0	168.5	39.2%

Main indicators change
(change, 1st quarter)



Length of stay (days)

1 st Quarter	2019	2023	Change
United Kingdom	8.35	9.14	0.79
Germany	11.22	11.76	0.55
Nordic countries	9.97	11.80	1.83
Spanish Mainland	5.99	6.53	0.54
Others	9.96	10.68	0.72
All markets	9.32	10.13	0.81

Source: ISTAC (Encuesta sobre el Gasto Turístico).

Note: Tourists under 16 years old are excluded.

Tourist Expenditure Survey (1st Quarter)

Main indicators by source market



All markets

1 st Quarter	2019	2023	Change
Tourists	3,592,235	3,737,608	4.0%
- book package	1,908,947	1,744,501	-8.6%
- do not book package	1,683,288	1,993,107	18.4%
% book package	53.1%	46.7%	-6.47
Average daily expenditure	991	1,432	44.5%
Expenditure per tourist and trip	121.0	168.5	39.2%
Length of stay	9.32	10.13	0.81
Turnover (€ million)	3,560	5,353	50.4%

United Kingdom

1 st Quarter	2019	2023	Change
Tourists	632,357	647,332	2.4%
- book package	308,266	270,264	-12.3%
- do not book package	324,091	377,068	16.3%
% book package	48.7%	41.8%	-7.00
Average daily expenditure	863	1,363	57.9%
Expenditure per tourist and trip	112.3	167.5	49.2%
Length of stay	8.42	9.33	0.91
Turnover (€ million)	546	882	61.6%

Germany

1 st Quarter	2019	2023	Change
Tourists	707,077	665,000	-6.0%
- book package	476,881	424,320	-11.0%
- do not book package	230,196	240,680	4.6%
% book package	67.4%	63.8%	-3.64
Average daily expenditure	1,158	1,658	43.2%
Expenditure per tourist and trip	119.2	166.4	39.6%
Length of stay	11.22	11.76	0.55
Turnover (€ million)	819	1,103	34.7%

Nordic countries

1 st Quarter	2019	2023	Change
Tourists	567,038	477,195	-15.8%
- book package	418,249	301,667	-27.9%
- do not book package	148,789	175,528	18.0%
% book package	73.8%	63.2%	-10.54
Average daily expenditure	1,241	1,795	44.7%
Expenditure per tourist and trip	140.7	188.6	34.1%
Length of stay	9.97	11.80	1.83
Turnover (€ million)	704	857	21.8%

Spanish Mainland

1 st Quarter	2019	2023	Change
Tourists	379,734	372,430	-1.9%
- book package	69,310	52,502	-24.3%
- do not book package	310,424	319,928	3.1%
% book package	18.3%	14.1%	-4.16
Average daily expenditure	572	711	24.3%
Expenditure per tourist and trip	110.4	127.9	15.8%
Length of stay	5.99	6.53	0.54
Turnover (€ million)	217	265	22.0%

Others

1 st Quarter	2019	2023	Change
Tourists	892,599	1,078,403	20.8%
- book package	367,156	354,431	-3.5%
- do not book package	525,443	723,972	37.8%
% book package	41.1%	32.9%	-8.27
Average daily expenditure	991	1,446	45.9%
Expenditure per tourist and trip	117.7	167.0	41.9%
Length of stay	9.96	10.68	0.72
Turnover (€ million)	884	1,559	76.3%

Source: ISTAC (Encuesta sobre el Gasto Turístico).

Note: Tourists under 16 years old are excluded.