

Tourist Expenditure Survey (1st Quarter)

Main indicators by island of stay



Tourists (over 15 years old)

1 st Quarter	2019	2020	Change
Lanzarote	632,357	437,163	-30.9%
Fuerteventura	413,243	324,674	-21.4%
Gran Canaria	1,091,076	821,196	-24.7%
Tenerife	1,342,298	1,074,398	-20.0%
La Palma	66,451	48,782	-26.6%
Canary Islands	3,587,587	2,741,714	-23.6%

Tourist turnover (€ million)

1 st Quarter	2019	2020	Change
Lanzarote	550	524	-4.8%
Fuerteventura	402	401	-0.4%
Gran Canaria	1,164	1,112	-4.4%
Tenerife	1,331	1,263	-5.2%
La Palma	74	56	-24.6%
Canary Islands	3,570	3,397	-4.8%

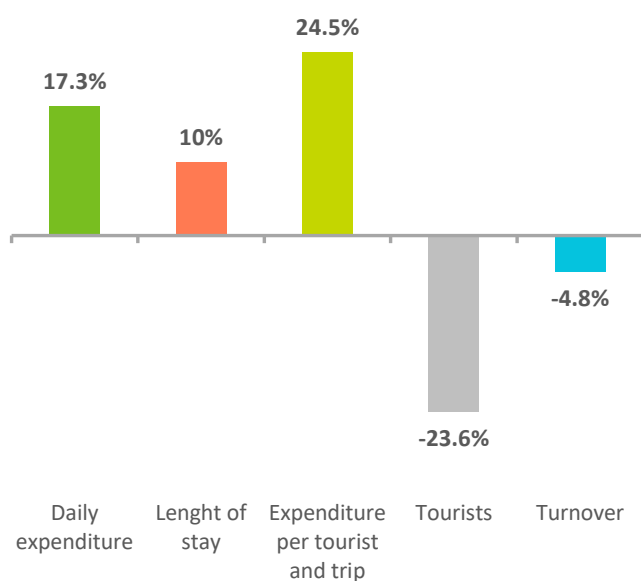
Tourists with holiday package (%)

1 st Quarter	2019	2020	Change
Lanzarote	49.2%	55.8%	6.54
Fuerteventura	72.4%	72.5%	0.03
Gran Canaria	52.9%	56.0%	3.08
Tenerife	48.9%	49.3%	0.37
La Palma	52.6%	61.5%	8.87
Canary Islands	53.2%	55.6%	2.36

Expenditure per tourist and trip (€)

1 st Quarter	2019	2020	Change
Lanzarote	870	1,198	37.7%
Fuerteventura	974	1,234	26.7%
Gran Canaria	1,067	1,355	27.0%
Tenerife	992	1,175	18.5%
La Palma	1,111	1,142	2.8%
Canary Islands	995	1,239	24.5%

Main indicators change
(year-over-year, 1st quarter)



Average daily expenditure (€)

1 st Quarter	2019	2020	Change
Lanzarote	113.9	145.5	27.7%
Fuerteventura	116.0	143.6	23.8%
Gran Canaria	127.7	148.5	16.3%
Tenerife	122.5	138.3	12.8%
La Palma	108.2	122.0	12.8%
Canary Islands	121.8	142.9	17.3%

Length of stay (days)

1 st Quarter	2019	2020	Change
Lanzarote	8.32	9.37	1.05
Fuerteventura	9.19	9.47	0.27
Gran Canaria	9.53	10.77	1.23
Tenerife	9.45	10.33	0.88
La Palma	11.63	10.81	-0.82
Canary Islands	9.29	10.20	0.92

Source: ISTAC (Encuesta sobre el Gasto Turístico).

Note: Tourists under 16 years old are excluded.

Tourist Expenditure Survey (1st Quarter)

Main indicators by island of stay



Canary Islands

1 st Quarter	2019	2020	Change
Tourists	3,587,587	2,741,714	-23.6%
- book package	1,908,947	1,523,567	-20.2%
- do not book package	1,678,640	1,218,147	-27.4%
% book package	53.2%	55.6%	2.36
Average daily expenditure	995	1,239	24.5%
Expenditure per tourist and trip	121.8	142.9	17.3%
Length of stay	9.29	10.20	0.92
Turnover (€ million)	3,570	3,397	-4.8%

Lanzarote

1 st Quarter	2019	2020	Change
Tourists	632,357	437,163	-30.9%
- book package	311,223	243,738	-21.7%
- do not book package	321,134	193,424	-39.8%
% book package	49.2%	55.8%	6.54
Average daily expenditure	870	1,198	37.7%
Expenditure per tourist and trip	113.9	145.5	27.7%
Length of stay	8.32	9.37	1.05
Turnover (€ million)	550	524	-4.8%

Fuerteventura

1 st Quarter	2019	2020	Change
Tourists	413,243	324,674	-21.4%
- book package	299,381	235,306	-21.4%
- do not book package	113,862	89,368	-21.5%
% book package	72.4%	72.5%	0.03
Average daily expenditure	974	1,234	26.7%
Expenditure per tourist and trip	116.0	143.6	23.8%
Length of stay	9.19	9.47	0.27
Turnover (€ million)	402	401	-0.4%

Gran Canaria

1 st Quarter	2019	2020	Change
Tourists	1,091,076	821,196	-24.7%
- book package	577,381	459,878	-20.4%
- do not book package	513,695	361,318	-29.7%
% book package	52.9%	56.0%	3.08
Average daily expenditure	1,067	1,355	27.0%
Expenditure per tourist and trip	127.7	148.5	16.3%
Length of stay	9.53	10.77	1.23
Turnover (€ million)	1,164	1,112	-4.4%

Tenerife

1 st Quarter	2019	2020	Change
Tourists	1,342,298	1,074,398	-20.0%
- book package	656,221	529,273	-19.3%
- do not book package	686,077	545,124	-20.5%
% book package	48.9%	49.3%	0.37
Average daily expenditure	992	1,175	18.5%
Expenditure per tourist and trip	122.5	138.3	12.8%
Length of stay	9.45	10.33	0.88
Turnover (€ million)	1,331	1,263	-5.2%

La Palma

1 st Quarter	2019	2020	Change
Tourists	66,451	48,782	-26.6%
- book package	34,949	29,981	-14.2%
- do not book package	31,502	18,801	-40.3%
% book package	52.6%	61.5%	8.87
Average daily expenditure	1,111	1,142	2.8%
Expenditure per tourist and trip	108.2	122.0	12.8%
Length of stay	11.63	10.81	-0.82
Turnover (€ million)	74	56	-24.6%

Source: ISTAC (Encuesta sobre el Gasto Turístico).

Note: Tourists under 16 years old are excluded.

Tourist Expenditure Survey (1st Quarter)

Main indicators by source market



Tourists (over 15 years old)

1 st Quarter	2019	2020	Change
United Kingdom	1,045,787	798,605	-23.6%
Germany	707,077	552,258	-21.9%
Nordic countries	567,038	437,550	-22.8%
Spanish Mainland	375,085	267,764	-28.6%
Others	892,600	685,537	-23.2%
All markets	3,587,587	2,741,714	-23.6%

Tourist turnover (€ million)

1 st Quarter	2019	2020	Change
United Kingdom	938	922	-1.7%
Germany	816	739	-9.5%
Nordic countries	707	656	-7.2%
Spanish Mainland	222	215	-3.0%
Others	887	866	-2.4%
All markets	3,570	3,397	-4.8%

Tourists with holiday package (%)

1 st Quarter	2019	2020	Change
United Kingdom	55.2%	56.7%	1.52
Germany	67.4%	69.9%	2.41
Nordic countries	73.8%	74.2%	0.42
Spanish Mainland	18.5%	25.9%	7.44
Others	41.1%	42.4%	1.29
All markets	53.2%	56.7%	3.54

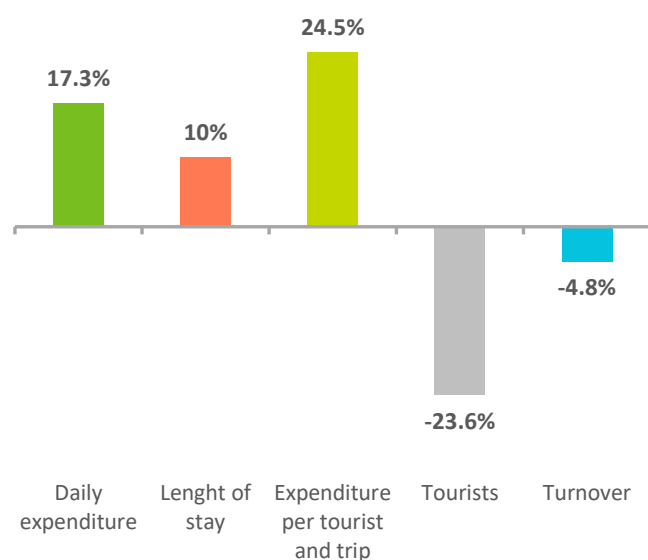
Expenditure per tourist and trip (€)

1 st Quarter	2019	2020	Change
United Kingdom	897	1,155	28.7%
Germany	1,154	1,337	15.9%
Nordic countries	1,247	1,498	20.2%
Spanish Mainland	592	804	35.8%
Others	994	1,263	27.0%
All markets	995	1,239	24.5%

Average daily expenditure (€)

1 st Quarter	2019	2020	Change
United Kingdom	118.9	143.8	21.0%
Germany	119.1	133.5	12.1%
Nordic countries	141.0	161.3	14.4%
Spanish Mainland	114.7	127.3	10.9%
Others	118.1	143.8	21.7%
All markets	121.8	142.9	17.3%

Main indicators change (year-over-year, 1st quarter)



Length of stay (days)

1 st Quarter	2019	2020	Change
United Kingdom	8.31	9.14	0.83
Germany	11.17	11.96	0.79
Nordic countries	10.00	10.88	0.88
Spanish Mainland	5.92	7.44	1.52
Others	9.90	10.68	0.78
All markets	9.29	10.20	0.91

Source: ISTAC (Encuesta sobre el Gasto Turístico).

Note: Tourists under 16 years old are excluded.

Tourist Expenditure Survey (1st Quarter)

Main indicators by source market



All markets

1 st Quarter	2019	2020	Change
Tourists	3,587,587	2,741,714	-23.6%
- book package	1,908,947	1,523,567	-20.2%
- do not book package	1,678,640	1,218,147	-27.4%
% book package	53.2%	56.7%	3.54
Average daily expenditure	995	1,239	24.5%
Expenditure per tourist and trip	121.8	142.9	17.3%
Length of stay	9.29	10.20	0.91
Turnover (€ million)	3,570	3,397	-4.8%

United Kingdom

1 st Quarter	2019	2020	Change
Tourists	632,357	437,163	-30.9%
- book package	311,223	243,738	-21.7%
- do not book package	321,134	193,424	-39.8%
% book package	49.2%	55.8%	6.54
Average daily expenditure	870	1,198	37.7%
Expenditure per tourist and trip	113.9	145.5	27.7%
Length of stay	8.32	9.37	1.05
Turnover (€ million)	550	524	-4.8%

Germany

1 st Quarter	2019	2020	Change
Tourists	707,077	552,258	-21.9%
- book package	476,881	385,763	-19.1%
- do not book package	230,196	166,495	-27.7%
% book package	67.4%	69.9%	2.41
Average daily expenditure	1,154	1,337	15.9%
Expenditure per tourist and trip	119.1	133.5	12.1%
Length of stay	11.17	11.96	0.79
Turnover (€ million)	816	739	-9.5%

Nordic countries

1 st Quarter	2019	2020	Change
Tourists	567,038	437,550	-22.8%
- book package	418,249	324,568	-22.4%
- do not book package	148,789	112,982	-24.1%
% book package	73.8%	74.2%	0.42
Average daily expenditure	1,247	1,498	20.2%
Expenditure per tourist and trip	141.0	161.3	14.4%
Length of stay	10.00	10.88	0.88
Turnover (€ million)	707	656	-7.2%

Spanish Mainland

1 st Quarter	2019	2020	Change
Tourists	375,085	267,764	-28.6%
- book package	69,310	69,412	0.1%
- do not book package	305,775	198,352	-35.1%
% book package	18.5%	25.9%	7.44
Average daily expenditure	592	804	35.8%
Expenditure per tourist and trip	114.7	127.3	10.9%
Length of stay	5.92	7.44	1.52
Turnover (€ million)	222	215	-3.0%

Others

1 st Quarter	2019	2020	Change
Tourists	892,600	685,537	-23.2%
- book package	367,156	290,806	-20.8%
- do not book package	525,444	394,731	-24.9%
% book package	41.1%	42.4%	1.29
Average daily expenditure	994	1,263	27.0%
Expenditure per tourist and trip	118.1	143.8	21.7%
Length of stay	9.90	10.68	0.78
Turnover (€ million)	887	866	-2.4%

Source: ISTAC (Encuesta sobre el Gasto Turístico).

Note: Tourists under 16 years old are excluded.