

Tourist Expenditure Survey (2019)

Main indicators by island of stay



Tourists (over 15 years old)

	2018	2019	Change
Lanzarote	2,457,120	2,521,668	2.6%
Fuerteventura	1,856,705	1,659,115	-10.6%
Gran Canaria	3,825,110	3,698,127	-3.3%
Tenerife	4,991,173	5,040,382	1.0%
La Palma	249,069	235,559	-5.4%
Canary Islands	13,485,651	13,271,185	-1.6%

Tourist turnover (€ million)

	2018	2019	Change
Lanzarote	2,904	2,747	-5.4%
Fuerteventura	2,163	1,940	-10.3%
Gran Canaria	4,707	4,340	-7.8%
Tenerife	5,922	5,615	-5.2%
La Palma	278	284	2.0%
Canary Islands	16,125	15,071	-6.5%

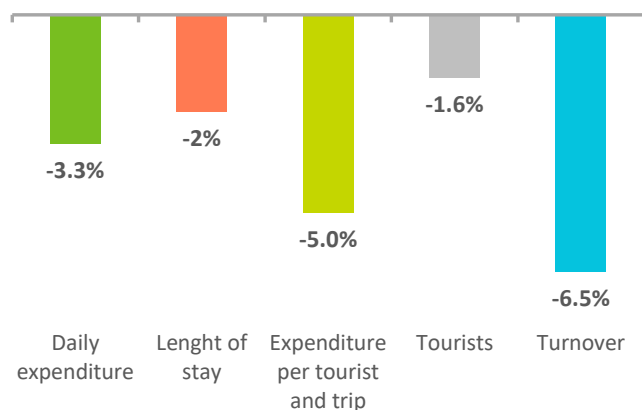
Tourists with holiday package (%)

	2018	2019	Change
Lanzarote	55.5%	53.6%	-0.02
Fuerteventura	72.7%	74.2%	0.01
Gran Canaria	58.8%	55.8%	-0.03
Tenerife	53.7%	51.2%	-0.02
La Palma	55.9%	54.1%	-0.02
Canary Islands	58.2%	56.0%	-0.02

Expenditure per tourist and trip (€)

	2018	2019	Change
Lanzarote	1,182	1,089	-7.8%
Fuerteventura	1,165	1,169	0.4%
Gran Canaria	1,231	1,174	-4.6%
Tenerife	1,186	1,114	-6.1%
La Palma	1,118	1,205	7.8%
Canary Islands	1,196	1,136	-5.0%

Main indicators change (year-over-year, 19/18)



Average daily expenditure (€)

	2018	2019	Change
Lanzarote	146.0	135.3	-7.3%
Fuerteventura	133.3	136.6	2.5%
Gran Canaria	143.2	141.5	-1.2%
Tenerife	147.4	139.8	-5.1%
La Palma	120.4	131.4	9.2%
Canary Islands	143.6	138.9	-3.3%

Length of stay (days)

	2018	2019	Change
Lanzarote	8.80	8.75	-0.05
Fuerteventura	9.40	9.27	-0.13
Gran Canaria	9.92	9.30	-0.62
Tenerife	9.00	8.97	-0.03
La Palma	10.50	10.42	-0.08
Canary Islands	9.32	9.09	-0.23

Source: ISTAC (Encuesta sobre el Gasto Turístico).

Note: Tourists under 16 years old are excluded.

Tourist Expenditure Survey (2019)

Main indicators by island of stay

Canary Islands



	2018	2019	Change
Tourists	13,485,651	13,271,185	-1.6%
- book package	7,848,516	7,426,022	-5.4%
- do not book package	5,637,135	5,845,014	3.7%
% book package	58.2%	56.0%	-0.02
Average daily expenditure	1,196	1,136	-5.0%
Expenditure per tourist and trip	143.6	138.9	-3.3%
Length of stay	9.32	9.09	-0.23
Turnover (€ million)	16,125	15,071	-6.5%

Lanzarote



	2018	2019	Change
Tourists	2,457,120	2,521,668	2.6%
- book package	1,362,740	1,352,291	-0.8%
- do not book package	1,094,380	1,169,378	6.9%
% book package	55.5%	53.6%	-0.02
Average daily expenditure	1,182	1,089	-7.8%
Expenditure per tourist and trip	146.0	135.3	-7.3%
Length of stay	8.8	8.75	-0.05
Turnover (€ million)	2,904	2,747	-5.4%

Fuerteventura



	2018	2019	Change
Tourists	1,856,705	1,659,115	-10.6%
- book package	1,349,951	1,230,627	-8.8%
- do not book package	506,754	428,488	-15.4%
% book package	72.7%	74.2%	0.01
Average daily expenditure	1,165	1,169	0.4%
Expenditure per tourist and trip	133.3	136.6	2.5%
Length of stay	9.4	9.27	-0.13
Turnover (€ million)	2,163	1,940	-10.3%

Gran Canaria



	2018	2019	Change
Tourists	3,825,110	3,698,127	-3.3%
- book package	2,248,945	2,064,480	-8.2%
- do not book package	1,576,165	1,633,647	3.6%
% book package	58.8%	55.8%	-0.03
Average daily expenditure	1,231	1,174	-4.6%
Expenditure per tourist and trip	143.2	141.5	-1.2%
Length of stay	9.92	9.3	-0.62
Turnover (€ million)	4,707	4,340	-7.8%

Tenerife



	2018	2019	Change
Tourists	4,991,173	5,040,382	1.0%
- book package	2,679,645	2,582,722	-3.6%
- do not book package	2,311,529	2,457,661	6.3%
% book package	53.7%	51.2%	-0.02
Average daily expenditure	1,186	1,114	-6.1%
Expenditure per tourist and trip	147.4	139.8	-5.1%
Length of stay	9.00	8.97	-0.03
Turnover (€ million)	5,922	5,615	-5.2%

La Palma



	2018	2019	Change
Tourists	249,069	235,559	-5.4%
- book package	139,288	127,457	-8.5%
- do not book package	109,781	107,952	-1.7%
% book package	55.9%	54.1%	-0.02
Average daily expenditure	1,118	1,205	7.8%
Expenditure per tourist and trip	120.4	131.4	9.2%
Length of stay	10.5	10.42	-0.08
Turnover (€ million)	278	284	2.0%

Source: ISTAC (Encuesta sobre el Gasto Turístico).

Note: Tourists under 16 years old are excluded.

Tourist Expenditure Survey (2019)

Main indicators by source market



Tourists (over 15 years old)

	2018	2019	Change
United Kingdom	4,278,469	4,307,184	0.7%
Germany	2,745,244	2,394,134	-12.8%
Nordic countries	1,365,706	1,286,906	-5.8%
Spanish Mainland	1,544,417	1,762,374	14.1%
Others	3,551,815	3,520,587	-0.9%
All markets	13,485,651	13,271,185	-1.6%

Tourist turnover (€ million)

	2018	2019	Change
United Kingdom	5,001	4,760	-4.8%
Germany	3,565	3,055	-14.3%
Nordic countries	1,885	1,705	-9.6%
Spanish Mainland	1,376	1,485	7.9%
Others	4,299	4,066	-5.4%
All markets	16,125	15,071	-6.5%

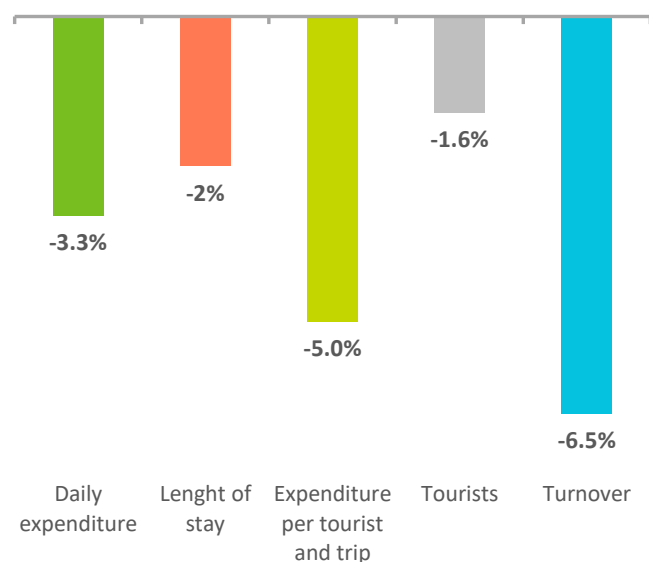
Tourists with holiday package (%)

	2018	2019	Change
United Kingdom	58.8%	60.1%	0.01
Germany	75.0%	71.4%	-0.04
Nordic countries	70.3%	70.9%	0.01
Spanish Mainland	33.5%	29.7%	-0.04
Others	50.6%	48.1%	-0.03
All markets	58.2%	56.0%	-0.02

Expenditure per tourist and trip (€)

	2018	2019	Change
United Kingdom	1,169	1,105	-5.4%
Germany	1,298	1,276	-1.7%
Nordic countries	1,381	1,325	-4.1%
Spanish Mainland	891	842	-5.4%
Others	1,210	1,155	-4.6%
All markets	1,196	1,136	-5.0%

Main indicators change (year-over-year, 19/18)



Average daily expenditure (€)

	2018	2019	Change
United Kingdom	147.8	141.3	-4.4%
Germany	136.5	132.3	-3.1%
Nordic countries	156.6	152.8	-2.4%
Spanish Mainland	137.8	135.6	-1.6%
Others	141.5	137.0	-3.2%
All markets	143.6	138.9	-3.3%

Length of stay (days)

	2018	2019	Change
United Kingdom	8.60	8.46	-0.14
Germany	10.66	10.71	0.05
Nordic countries	10.20	9.79	-0.41
Spanish Mainland	7.45	6.98	-0.47
Others	9.62	9.57	-0.05
All markets	9.32	9.09	-0.23

Source: ISTAC (Encuesta sobre el Gasto Turístico).

Note: Tourists under 16 years old are excluded.

Tourist Expenditure Survey (4th Quarter)

Main indicators by source market



All markets

	2018	2019	Change
Tourists	13,485,651	13,271,185	-1.6%
- book package	7,848,516	7,426,022	-5.4%
- do not book package	5,637,135	5,845,014	3.7%
% book package	58.2%	56.0%	-0.02
Average daily expenditure	1,196	1,136	-5.0%
Expenditure per tourist and trip	143.6	138.9	-3.3%
Length of stay	9.32	9.09	-0.23
Turnover (€ million)	16,125	15,071	-6.5%

United Kingdom

	2018	2019	Change
Tourists	2,457,120	2,521,668	2.6%
- book package	1,362,740	1,352,291	-0.8%
- do not book package	1,094,380	1,169,378	6.9%
% book package	55.5%	53.6%	-0.02
Average daily expenditure	1,182	1,089	-7.8%
Expenditure per tourist and trip	146.0	135.3	-7.3%
Length of stay	8.80	8.75	-0.05
Turnover (€ million)	2,904	2,747	-5.4%

Germany

	2018	2019	Change
Tourists	2,745,244	2,394,134	-12.8%
- book package	2,059,658	1,710,204	-17.0%
- do not book package	685,586	683,780	-0.3%
% book package	75.0%	71.4%	-0.04
Average daily expenditure	1,298	1,276	-1.7%
Expenditure per tourist and trip	136.5	132.3	-3.1%
Length of stay	10.66	10.71	0.05
Turnover (€ million)	3,565	3,055	-14.3%

Nordic countries

	2018	2019	Change
Tourists	1,365,706	1,286,906	-5.8%
- book package	959,940	912,491	-4.9%
- do not book package	405,766	374,415	-7.7%
% book package	70.3%	70.9%	0.01
Average daily expenditure	1,381	1,325	-4.1%
Expenditure per tourist and trip	156.6	152.8	-2.4%
Length of stay	10.20	9.79	-0.41
Turnover (€ million)	1,885	1,705	-9.6%

Spanish Mainland

	2018	2019	Change
Tourists	1,544,417	1,762,374	14.1%
- book package	516,712	523,373	1.3%
- do not book package	1,027,705	1,239,001	20.6%
% book package	33.5%	29.7%	-0.04
Average daily expenditure	891	842	-5.4%
Expenditure per tourist and trip	137.8	135.6	-1.6%
Length of stay	7.45	6.98	-0.47
Turnover (€ million)	1,376	1,485	7.9%

Others

	2018	2019	Change
Tourists	3,551,815	3,520,587	-0.9%
- book package	1,797,103	1,692,387	-5.8%
- do not book package	1,754,711	1,828,201	4.2%
% book package	50.6%	48.1%	-0.03
Average daily expenditure	1,210	1,155	-4.6%
Expenditure per tourist and trip	141.5	137.0	-3.2%
Length of stay	9.62	9.57	-0.05
Turnover (€ million)	4,299	4,066	-5.4%

Source: ISTAC (Encuesta sobre el Gasto Turístico).

Note: Tourists under 16 years old are excluded.