

# TOURIST PROFILE BY QUARTER OF TRIP (2018)

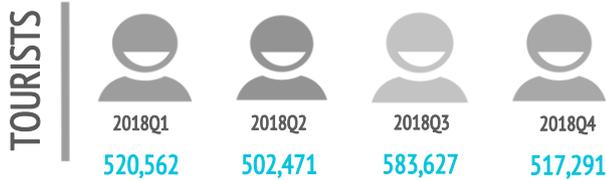
## FUERTEVENTURA

### How many are they and how much do they spend?

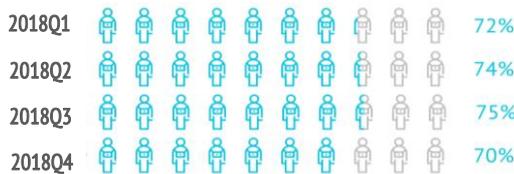


	2018Q1	2018Q2	2018Q3	2018Q4	2018
<b>TOURISTS</b>					
Tourist arrivals (FRONTUR) (*)	0.52	0.50	0.58	0.52	2.12
Tourist arrivals > 15 years old (EGT) (*)	0.47	0.44	0.49	0.46	1.86
- book holiday package (*)	0.33	0.32	0.37	0.32	1.35
- do not book holiday package (*)	0.13	0.11	0.12	0.14	0.51
- % tourists who book holiday package	71.7%	73.8%	75.2%	70.1%	72.7%

(\*) Million of tourists

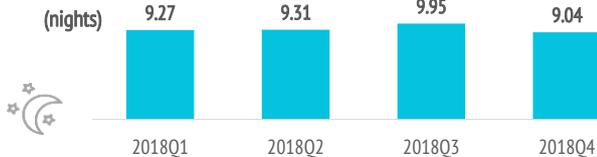


#### % TOURISTS WHO BOOK HOLIDAY PACKAGE

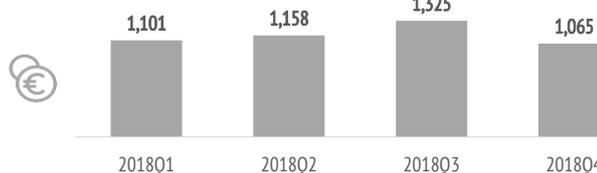


	2018Q1	2018Q2	2018Q3	2018Q4	2018
<b>Expenditure per tourist (€)</b>	1,101	1,158	1,325	1,065	1,165
- book holiday package	1,146	1,177	1,375	1,140	1,215
- holiday package	956	994	1,165	985	1,029
- others	189	183	210	155	185
- do not book holiday package	988	1,104	1,174	888	1,032
- flight	232	303	339	208	268
- accommodation	377	459	434	357	404
- others	379	342	400	323	360
<b>Average length of stay</b>	9.27	9.31	9.95	9.04	9.40
- book holiday package	8.99	9.03	9.53	8.83	9.11
- do not book holiday package	9.99	10.10	11.24	9.56	10.20
<b>Average daily expenditure (€)</b>	128.5	133.9	142.9	127.3	133.3
- book holiday package	133.7	138.0	150.8	135.7	139.9
- do not book holiday package	115.3	122.4	119.2	107.7	115.8
<b>Total turnover (&gt; 15 years old) (€m)</b>	514	505	652	491	2,163
- book holiday package	383	379	509	369	1,640
- do not book holiday package	131	126	143	122	523

#### AVERAGE LENGTH OF STAY (nights)



#### EXPENDITURE PER TOURIST (€)



### Importance of each factor in the destination choice



	2018Q1	2018Q2	2018Q3	2018Q4	2018
Climate	83.4%	77.9%	76.2%	82.4%	80.0%
Sea	51.8%	59.7%	67.7%	60.6%	60.1%
Beaches	51.3%	57.5%	66.1%	58.0%	58.4%
Safety	56.5%	57.1%	57.2%	52.2%	55.8%
Tranquility	52.1%	56.6%	54.7%	57.0%	55.1%
Accommodation supply	44.6%	47.4%	48.2%	40.7%	45.2%
Effortless trip	38.7%	41.2%	39.7%	39.0%	39.6%
Price	39.8%	40.1%	42.6%	32.9%	38.9%
European belonging	40.9%	40.7%	35.2%	38.7%	38.8%
Environment	25.3%	27.9%	29.2%	26.5%	27.2%
Landscapes	24.3%	25.4%	29.1%	26.8%	26.4%
Gastronomy	22.0%	24.5%	25.1%	23.2%	23.7%
Authenticity	16.4%	23.7%	22.9%	19.5%	20.6%
Fun possibilities	11.9%	16.9%	20.9%	15.6%	16.4%
Exoticism	8.0%	11.5%	13.2%	10.1%	10.7%
Shopping	6.6%	9.2%	10.1%	8.5%	8.6%
Hiking trail network	6.0%	6.2%	4.2%	7.4%	5.9%
Culture	4.8%	6.4%	5.0%	6.4%	5.6%
Historical heritage	4.4%	5.5%	5.1%	6.6%	5.4%
Nightlife	3.6%	4.4%	5.4%	4.2%	4.4%

Each aspect is rated individually ("Not important", "Somewhat important", "Quite important", "Very important") of tourists who indicate that the factor is "very important" in their choice.

#### % TOURISTS WHO CHOOSE BEACHES



### What is the main motivation for their holidays?



	2018Q1	2018Q2	2018Q3	2018Q4	2018
Rest	67.4%	56.3%	56.6%	65.7%	61.5%
Enjoy family time	7.9%	11.3%	13.9%	8.5%	10.5%
Have fun	3.1%	5.6%	6.7%	3.7%	4.8%
Explore the destination	15.7%	21.3%	18.9%	16.5%	18.0%
Practice their hobbies	2.8%	3.9%	3.2%	3.1%	3.3%
Other reasons	3.1%	1.7%	0.6%	2.5%	1.9%

### How far in advance do they book their trip?



	2018Q1	2018Q2	2018Q3	2018Q4	2018
The same day	0.5%	0.3%	0.3%	0.1%	0.3%
Between 1 and 30 days	27.6%	19.8%	22.5%	25.4%	23.9%
Between 1 and 2 months	26.8%	24.0%	19.3%	28.5%	24.6%
Between 3 and 6 months	30.5%	37.9%	32.4%	29.2%	32.4%
More than 6 months	14.6%	18.0%	25.5%	16.8%	18.8%

#### % TOURISTS BOOKING MORE THAN 6 MONTHS IN ADVANCE



Picture: Freepik.com

Source: Encuesta sobre el Gasto Turístico (ISTAC). The results are not comparable with previous years' reports.

Note: Tourists under 16 years old are excluded. In order to calculate percentages, "Not applicable" and "No answer" have been excluded.

# TOURIST PROFILE BY QUARTER OF TRIP (2018)

## FUERTEVENTURA



### What channels did they use to get information about the trip? 🔍

	2018Q1	2018Q2	2018Q3	2018Q4	2018
Previous visits to the Canary Islands	56.1%	50.2%	43.2%	57.0%	<b>51.5%</b>
Friends or relatives	21.9%	22.9%	26.6%	22.3%	<b>23.5%</b>
Internet or social media	57.3%	56.6%	56.8%	55.0%	<b>56.4%</b>
Mass Media	1.9%	1.6%	2.8%	1.3%	<b>1.9%</b>
Travel guides and magazines	10.7%	9.8%	10.8%	6.9%	<b>9.6%</b>
Travel Blogs or Forums	3.5%	5.1%	5.8%	5.9%	<b>5.1%</b>
Travel TV Channels	0.9%	2.1%	0.9%	1.0%	<b>1.2%</b>
Tour Operator or Travel Agency	27.1%	32.2%	31.6%	22.5%	<b>28.4%</b>
Public administrations or similar	0.3%	0.9%	0.4%	0.4%	<b>0.5%</b>
Others	2.1%	1.5%	1.6%	1.6%	<b>1.7%</b>

\* Multi-choice question

### With whom did they book their flight and accommodation? 👁

	2018Q1	2018Q2	2018Q3	2018Q4	2018
<b>Flight</b>					
- Directly with the airline	29.9%	28.2%	27.5%	30.2%	<b>28.9%</b>
- Tour Operator or Travel Agency	70.1%	71.8%	72.5%	69.8%	<b>71.1%</b>
<b>Accommodation</b>					
- Directly with the accommodation	23.3%	20.7%	20.5%	21.7%	<b>21.6%</b>
- Tour Operator or Travel Agency	76.7%	79.3%	79.5%	78.3%	<b>78.4%</b>

### Where do they stay? 🏠

	2018Q1	2018Q2	2018Q3	2018Q4	2018
1-2-3* Hotel	18.7%	17.9%	16.0%	13.8%	<b>16.6%</b>
4* Hotel	51.3%	53.0%	50.5%	54.8%	<b>52.4%</b>
5* Hotel / 5* Luxury Hotel	3.0%	3.4%	1.8%	1.9%	<b>2.5%</b>
Aparthotel / Tourist Villa	17.1%	16.1%	19.0%	17.1%	<b>17.4%</b>
House/room rented in a private dwelling	3.9%	3.0%	4.0%	3.3%	<b>3.5%</b>
Private accommodation <sup>(1)</sup>	2.8%	3.3%	4.4%	4.6%	<b>3.8%</b>
Others (Cottage, cruise, camping,...)	3.1%	3.3%	4.3%	4.5%	<b>3.8%</b>

(1) Own property / House of friends or relatives / Free housing exchange / Other private accommodation.

### What do they book? 🍽

	2018Q1	2018Q2	2018Q3	2018Q4	2018
Room only	19.6%	15.2%	17.4%	17.8%	<b>17.5%</b>
Bed and Breakfast	5.4%	6.4%	3.2%	5.5%	<b>5.1%</b>
Half board	23.2%	18.3%	20.8%	19.8%	<b>20.6%</b>
Full board	3.2%	4.7%	4.0%	4.8%	<b>4.1%</b>
All inclusive	48.7%	55.5%	54.6%	52.0%	<b>52.7%</b>



52.7% of tourists book all inclusive.



48.7%  
2018Q1



54.6%  
2018Q3



55.5%  
2018Q2



52.0%  
2018Q4

### Other expenses 📍

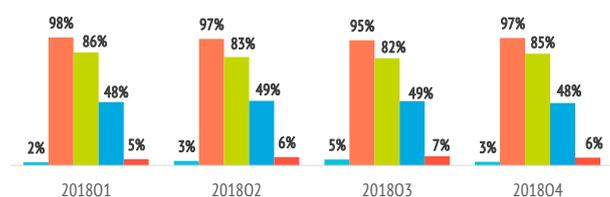
	2018Q1	2018Q2	2018Q3	2018Q4	TOTAL
Restaurants or cafes	57.9%	54.9%	53.7%	51.3%	<b>54.4%</b>
Supermarkets	50.8%	47.1%	52.4%	43.9%	<b>48.6%</b>
Car rental	28.4%	26.6%	28.6%	29.1%	<b>28.2%</b>
Organized excursions	19.5%	19.8%	25.2%	16.1%	<b>20.3%</b>
Taxi, transfer, chauffeur service	51.2%	57.4%	59.1%	52.2%	<b>55.0%</b>
Theme Parks	6.4%	6.8%	8.2%	3.9%	<b>6.4%</b>
Sport activities	7.6%	9.7%	11.5%	8.0%	<b>9.2%</b>
Museums	3.4%	4.6%	3.4%	2.7%	<b>3.5%</b>
Flights between islands	4.7%	4.9%	6.8%	4.1%	<b>5.1%</b>

### Activities in the Canary Islands 🚶

Outdoor time per day	2018Q1	2018Q2	2018Q3	2018Q4	2018
0 hours	2.3%	3.5%	4.5%	2.8%	<b>3.3%</b>
1 - 2 hours	11.4%	13.8%	13.7%	11.9%	<b>12.7%</b>
3 - 6 hours	37.9%	33.5%	32.7%	37.8%	<b>35.5%</b>
7 - 12 hours	43.6%	42.9%	42.1%	41.6%	<b>42.5%</b>
More than 12 hours	4.7%	6.4%	7.0%	6.0%	<b>6.0%</b>

#### TOURISTS BY HOURS A DAY OUT OF THE ACCOMMODATION

■ 0 hours ■ More than 1 hour ■ More than 3 hours ■ More than 7 hours ■ More than 12 hours



Activities in the Canary Islands	2018Q1	2018Q2	2018Q3	2018Q4	2018
Beach	77.8%	83.6%	86.8%	83.3%	<b>82.9%</b>
Walk, wander	68.4%	57.7%	56.4%	64.4%	<b>61.7%</b>
Swimming pool, hotel facilities	53.1%	60.0%	63.6%	52.0%	<b>57.2%</b>
Explore the island on their own	45.0%	44.0%	44.2%	41.6%	<b>43.7%</b>
Taste Canarian gastronomy	21.8%	25.7%	24.4%	19.5%	<b>22.8%</b>
Sport activities	18.4%	18.4%	20.4%	21.0%	<b>19.6%</b>
Organized excursions	13.7%	16.1%	20.7%	12.2%	<b>15.8%</b>
Activities at sea	9.5%	13.2%	16.2%	13.8%	<b>13.2%</b>
Theme parks	7.4%	10.3%	12.9%	7.6%	<b>9.6%</b>
Nightlife / concerts / shows	8.6%	7.8%	13.5%	7.8%	<b>9.5%</b>
Wineries/markets/popular festival	9.6%	9.3%	10.6%	8.0%	<b>9.4%</b>
Nature activities	11.9%	8.1%	7.3%	9.8%	<b>9.3%</b>
Sea excursions / whale watching	3.7%	7.4%	13.6%	5.3%	<b>7.6%</b>
Museums / exhibitions	6.5%	7.4%	6.2%	6.2%	<b>6.6%</b>
Beauty and health treatments	5.1%	5.3%	4.7%	6.3%	<b>5.3%</b>
Astronomical observation	2.6%	3.3%	3.6%	2.5%	<b>3.0%</b>

\* Multi-choice question



# TOURIST PROFILE BY QUARTER OF TRIP (2018)

## FUERTEVENTURA



### Which places do they visit in Fuerteventura?

	2018Q1	2018Q2	2018Q3	2018Q4	2018
Playas de Jandía	40.3%	45.4%	46.2%	38.4%	<b>42.6%</b>
Dunas de Corralejo e Isla de Lobos	31.3%	33.7%	28.4%	28.9%	<b>30.5%</b>
Cotillo	27.4%	29.3%	28.3%	23.9%	<b>27.2%</b>
Betancuria	22.8%	22.6%	19.3%	21.0%	<b>21.4%</b>
Mirador de Betancuria	18.6%	18.4%	16.3%	18.0%	<b>17.8%</b>
Cofete	15.1%	17.4%	13.5%	14.7%	<b>15.1%</b>
Fábricas o museos de Aloe Vera	10.1%	11.1%	10.2%	8.4%	<b>9.9%</b>
Montaña Sagrada de Tindaya	8.0%	7.9%	6.8%	6.2%	<b>7.2%</b>
Mirador de Sicasumbre	6.0%	6.4%	5.0%	5.0%	<b>5.6%</b>
Museos	6.1%	6.9%	4.8%	4.5%	<b>5.6%</b>
La Casa de los Coroneles	4.1%	4.4%	4.3%	4.5%	<b>4.3%</b>

”  
4 in 10 tourists in Fuerteventura visit  
Playas de Jandía



### Internet usage during their trip

	2018Q1	2018Q2	2018Q3	2018Q4	2018
<b>Research</b>					
- Tourist package	15.5%	18.2%	19.6%	14.6%	<b>17.0%</b>
- Flights	13.1%	16.2%	16.3%	13.5%	<b>14.8%</b>
- Accommodation	19.3%	21.5%	21.1%	18.3%	<b>20.1%</b>
- Transport	14.1%	18.6%	16.1%	15.2%	<b>16.0%</b>
- Restaurants	24.6%	25.7%	24.4%	25.7%	<b>25.0%</b>
- Excursions	24.5%	29.0%	28.7%	24.4%	<b>26.7%</b>
- Activities	28.4%	31.8%	30.7%	29.4%	<b>30.1%</b>
<b>Book or purchase</b>					
- Tourist package	45.1%	40.5%	39.9%	47.3%	<b>43.1%</b>
- Flights	57.5%	54.0%	50.5%	60.7%	<b>55.5%</b>
- Accommodation	49.6%	47.7%	44.1%	52.5%	<b>48.3%</b>
- Transport	43.8%	40.0%	38.3%	44.0%	<b>41.4%</b>
- Restaurants	8.5%	8.9%	7.9%	7.6%	<b>8.2%</b>
- Excursions	6.8%	8.4%	7.3%	7.2%	<b>7.4%</b>
- Activities	7.5%	9.1%	11.1%	7.4%	<b>8.9%</b>

\* Multi-choice question

Internet usage in the Canary Islands	2018Q1	2018Q2	2018Q3	2018Q4	2018
<b>Did not use the Internet</b>	<b>12.4%</b>	<b>10.4%</b>	<b>8.9%</b>	<b>10.7%</b>	<b>10.6%</b>
<b>Used the Internet</b>	<b>87.6%</b>	<b>89.6%</b>	<b>91.1%</b>	<b>89.3%</b>	<b>89.4%</b>
- Own Internet connection	30.7%	35.6%	38.9%	34.4%	34.9%
- Free Wifi connection	46.0%	42.1%	40.6%	42.7%	42.8%
<b>Applications*</b>					
- Search for locations or maps	53.5%	50.8%	56.8%	55.7%	54.3%
- Search for destination info	38.0%	38.4%	41.5%	40.2%	39.6%
- Share pictures or trip videos	55.5%	60.3%	59.8%	53.3%	57.2%
- Download tourist apps	6.8%	6.5%	8.0%	8.5%	7.5%
- Others	26.2%	24.1%	22.9%	27.6%	25.2%

\* Multi-choice question

### How many islands do they visit during their trip?

	2018Q1	2018Q2	2018Q3	2018Q4	2018
One island	89.3%	87.9%	87.1%	92.8%	<b>89.3%</b>
Two islands	9.5%	10.7%	11.6%	6.3%	<b>9.5%</b>
Three or more islands	1.2%	1.4%	1.4%	0.9%	<b>1.2%</b>

#### % TOURISTS VISITING MORE THAN ONE ISLAND



### How do they rate the Canary Islands?

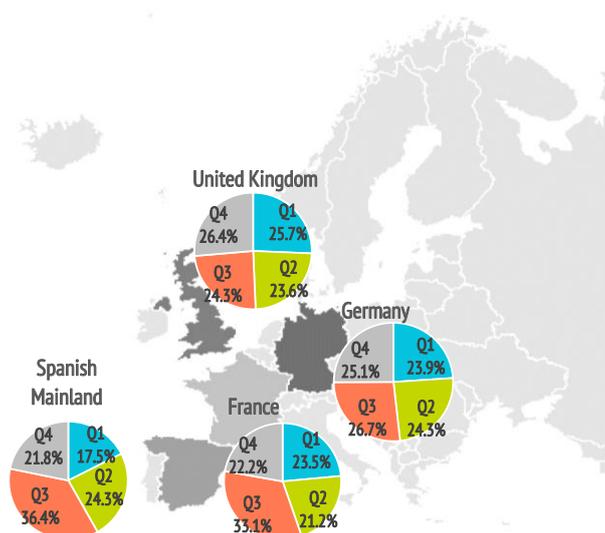
Satisfaction (scale 0-10)	2018Q1	2018Q1	2018Q1	2018Q1	2018Q1
Average rating	8.42	8.51	8.59	8.62	<b>8.54</b>
<b>Experience in the Canary Islands</b>					
Worse or much worse than expected	3.2%	4.1%	2.8%	2.0%	<b>3.0%</b>
Lived up to expectations	63.2%	57.6%	49.7%	56.2%	<b>56.5%</b>
Better or much better than expected	33.6%	38.4%	47.5%	41.8%	<b>40.5%</b>
<b>Future intentions (scale 1-10)</b>					
Return to the Canary Islands	8.58	8.56	8.50	8.75	<b>8.60</b>
Recommend visiting the Canary Islands	8.78	8.78	8.84	8.92	<b>8.83</b>

### How many are loyal to the Canary Islands?

	2018Q1	2018Q1	2018Q1	2018Q1	2018Q1
<b>Repeat tourists</b>	<b>69.0%</b>	<b>62.1%</b>	<b>53.6%</b>	<b>65.6%</b>	<b>62.4%</b>
Repeat tourists (last 5 years)	7.5%	8.6%	5.9%	8.6%	<b>7.6%</b>
Repeat tourists (last 5 years)(5 or more visits)	76.9%	69.3%	60.8%	75.3%	<b>70.4%</b>
<b>At least 10 previous visits</b>	<b>18.5%</b>	<b>15.1%</b>	<b>12.8%</b>	<b>20.5%</b>	<b>16.7%</b>

### FUERTEVENTURA: MAIN MARKETS

#### % TOURISTS BY QUARTER OF TRIP



# TOURIST PROFILE BY QUARTER OF TRIP (2018)

## FUERTEVENTURA

### Where are they from?



	2018Q1	2018Q2	2018Q3	2018Q4	2018
Alemania	38.7%	42.0%	41.0%	41.0%	<b>40.7%</b>
Reino Unido	24.7%	24.3%	22.2%	25.7%	<b>24.2%</b>
Península	4.5%	6.7%	8.9%	5.7%	<b>6.5%</b>
Francia	5.7%	7.2%	6.2%	3.9%	<b>5.7%</b>
Italia	4.5%	4.7%	5.6%	3.6%	<b>4.6%</b>
Polonia	3.2%	3.4%	2.9%	3.5%	<b>3.3%</b>
Holanda	3.0%	2.6%	2.4%	3.0%	<b>2.7%</b>
Suiza	2.0%	2.2%	2.1%	2.8%	<b>2.3%</b>
Suecia	3.5%	0.7%	0.6%	4.3%	<b>2.3%</b>
Irlanda	1.7%	1.7%	2.3%	1.7%	<b>1.9%</b>
Dinamarca	2.9%	1.1%	0.6%	0.5%	<b>1.3%</b>
Bélgica	0.7%	0.8%	0.9%	1.0%	<b>0.8%</b>
Austria	0.9%	0.9%	0.6%	0.8%	<b>0.8%</b>
República Checa	0.4%	0.2%	1.2%	0.6%	<b>0.6%</b>
Finlandia	1.5%	0.2%	0.5%	0.2%	<b>0.6%</b>
Noruega	0.8%	0.1%	0.2%	0.1%	<b>0.3%</b>
Rusia	0.1%	0.0%	0.0%	0.1%	<b>0.1%</b>
Otros	1.3%	1.2%	1.9%	1.5%	<b>1.5%</b>

### Who do they come with?



	2018Q1	2018Q2	2018Q3	2018Q4	2018
Unaccompanied	8.2%	8.3%	5.3%	10.7%	<b>8.1%</b>
Only with partner	57.6%	50.3%	42.5%	57.8%	<b>51.9%</b>
Only with children (< 13 years old)	3.8%	6.2%	8.5%	3.6%	<b>5.6%</b>
Partner + children (< 13 years old)	4.5%	6.0%	8.0%	3.7%	<b>5.6%</b>
Other relatives	6.6%	7.2%	8.5%	7.2%	<b>7.4%</b>
Friends	5.8%	7.2%	6.1%	4.9%	<b>6.0%</b>
Work colleagues	0.5%	0.1%	0.2%	0.1%	<b>0.2%</b>
Organized trip	0.3%	0.3%	0.0%	0.2%	<b>0.2%</b>
Other combinations <sup>(1)</sup>	12.5%	14.5%	20.9%	11.8%	<b>15.0%</b>

(1) Different situations have been isolated

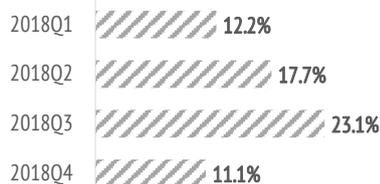
Tourists with children	2018Q1	2018Q2	2018Q3	2018Q4	2018
- Between 0 and 2 years old	1.3%	1.8%	0.9%	0.9%	1.2%
- Between 3 and 12 years old	10.2%	13.7%	20.5%	9.1%	13.5%
- Between 0-2 and 3-12 years	0.6%	2.3%	1.7%	1.1%	1.4%
<b>Tourists without children</b>	<b>87.8%</b>	<b>82.3%</b>	<b>76.9%</b>	<b>88.9%</b>	<b>83.9%</b>
<b>Group composition:</b>					
- 1 person	11.4%	11.6%	6.9%	14.6%	<b>11.0%</b>
- 2 people	64.5%	57.8%	52.0%	63.0%	<b>59.2%</b>
- 3 people	10.5%	11.4%	17.5%	8.0%	<b>12.0%</b>
- 4 or 5 people	10.9%	15.9%	20.2%	12.4%	<b>14.9%</b>
- 6 or more people	2.6%	3.3%	3.5%	2.1%	<b>2.9%</b>
<b>Average group size:</b>	<b>2.36</b>	<b>2.54</b>	<b>2.74</b>	<b>2.31</b>	<b>2.49</b>



**16.1% of tourists travel with children.**



(under the age of 13)



### Who are they?



	2018Q1	2018Q2	2018Q3	2018Q4	2018
<b>Gender</b>					
Men	44.1%	43.5%	48.4%	50.7%	<b>46.8%</b>
Women	55.9%	56.5%	51.6%	49.3%	<b>53.2%</b>
<b>Age</b>					
Average age (tourist > 15 years old)	51.8	48.2	43.4	50.2	<b>48.3</b>
Standard deviation	14.5	15.4	15.3	15.9	<b>15.6</b>
<b>Age range (&gt; 15 years old)</b>					
16 - 24 years old	3.1%	5.1%	14.3%	4.6%	<b>6.9%</b>
25 - 30 years old	8.0%	10.6%	10.8%	10.7%	<b>10.0%</b>
31 - 45 years old	20.8%	27.9%	29.8%	23.5%	<b>25.5%</b>
46 - 60 years old	35.4%	31.2%	29.9%	29.9%	<b>31.6%</b>
Over 60 years old	32.6%	25.1%	15.1%	31.3%	<b>25.9%</b>
<b>Occupation</b>					
Salaried worker	46.8%	53.3%	59.2%	52.6%	<b>53.1%</b>
Self-employed	12.5%	8.6%	12.6%	11.2%	<b>11.3%</b>
Unemployed	1.3%	0.4%	1.0%	0.9%	<b>0.9%</b>
Business owner	8.7%	10.9%	8.1%	7.1%	<b>8.7%</b>
Student	1.8%	5.6%	8.6%	1.7%	<b>4.5%</b>
Retired	27.1%	19.5%	9.5%	24.9%	<b>20.1%</b>
Unpaid domestic work	0.8%	0.6%	0.6%	0.5%	<b>0.7%</b>
Others	0.9%	1.0%	0.4%	1.1%	<b>0.8%</b>
<b>Annual household income level</b>					
Less than €25,000	13.8%	17.6%	20.6%	14.6%	<b>16.7%</b>
€25,000 - €49,999	40.1%	35.4%	33.8%	37.5%	<b>36.7%</b>
€50,000 - €74,999	25.4%	25.7%	26.6%	25.9%	<b>25.9%</b>
More than €74,999	20.7%	21.3%	18.9%	22.0%	<b>20.7%</b>
<b>Education level</b>					
No studies	4.7%	2.8%	3.1%	2.8%	<b>3.4%</b>
Primary education	3.2%	2.4%	3.7%	3.5%	<b>3.2%</b>
Secondary education	23.6%	22.5%	21.7%	27.2%	<b>23.7%</b>
Higher education	68.6%	72.3%	71.5%	66.5%	<b>69.7%</b>



AVERAGE AGE (> 15 years old)



% OF TOURISTS WITH INCOMES OVER €74,999



% SALARIED WORKED TOURISTS



Source: Encuesta sobre el Gasto Turístico (ISTAC). The results are not comparable with previous years' reports.

Note: Tourists under 16 years old are excluded. In order to calculate percentages, "Not applicable" and "No answer" have been excluded.